ICERES & THE UMASS LABOR CENTER PRESENT:

Payroll Fraud in the Massachusetts Construction Industry



UMASS / ICERES STUDY: TWO PARTS



QUALITATIVE

EXTENSIVE INTERVIEWS
WITH 60+ WORKERS,
LABOR BROKERS,
CONTRACTORS,
ORGANIZERS; FOCUS
ON RESIDENTIAL
DRYWALL.



QUANTITATIVE

UNPRECEDENTED
ACCESS TO STATE DATA
VIA THREE AGENCIES;
ALSO APPLIED AN
INDIRECT APPROACH TO
MEASURE EXTENT AND
ECONOMIC COSTS.

QUALITATIVE CHAPTER: DOCUMENTING THE INDUSTRY

SECTION 1

CASE STUDY: HOW "LEGIT" CONTRACTORS EXPLOIT WORKERS & EVADE DETECTION.

SECTION 2

LABOR BROKERS,
WAGE THEFT, CASH
PAYMENTS, AND THE
DECLINE OF A "GOOD"
EMPLOYER.

SECTION 3

INJURIES AND LACK OF SAFETY EQUIPMENT BY SUBCONTRACTORS & BROKERS.

SECTION 4

How developers and GCs embrace and compel these practices.

QUANTITATIVE SECTION: A FOCUS ON STATE DATA

(A "SMOKING GUN")

DEPT. OF UNEMPLOYMENT ASSISTANCE: UI AUDIT DATA, 2017-19

EXTENT OF MISCLASSIFICATION: UI AUDITS, 2017-19

	% OF CONTRACTORS MISCLASSIFYING	% of Industry Employees
ALL CONSTRUCTION RANDOM AUDITS ONLY	16.8%	6.6%
ALL CONSTRUCTION RANDOM & TARGETED AUDITS	17.9%	7.6%
ALL INDUSTRIES RANDOM AUDITS ONLY	15.3%	6.2%
ALL INDUSTRIES RANDOM & TARGETED AUDITS	16.5%	9.4%

DUA AUDITS IN CONSTRUCTION: A LOWER-BOUND FOR MISCLASSIFICATION



No Labor Brokers: DUA only AUDITS EMPLOYERS IN SYSTEM.



CASH-ONLY EMPLOYMENT: MUCH HARDER TO DETECT THAN 1099s.



SMALL EMPLOYERS: BETTER ABLE TO EVADE AUDITORS.

EXTENT OF MISCLASSIFICATION: UI AUDITS, 2017-19

RANDOM AUDITS ONLY	% OF OM AUDITS ONLY CONTRACTORS MISCLASSIFYING	
ALL CONSTRUCTION	16.8%	6.6%
RESIDENTIAL BUILDING (HOMEBUILDERS) (NAICS = 2361XX)	19.7%	14.3%
STRUCTURE & EXTERIOR (CONCRETE, FRAMING, ROOFING) (NAICS = 2381XX)	12.8%	3.4%
BUILDING EQUIPMENT (ELECTRICAL, PLUMBING) (NAICS = 2382XX)	12.2%	2.0%
BUILDING FINISHING (DRYWALL, PAINTING, FLOORING) (NAICS = 2383XX)	26.6%	16.6%

EXTENT OF MISCLASSIFICATION: UI AUDITS, 2001-03 vs. 2017-19

RANDOM AUDITS ONLY

% OF
CONTRACTORS
MISCLASSIFYING

% OF A
CONTRACTOR'S
WORKFORCE

2001-03

14%

40%

2017-19

16.8%

17.9%

OUR HYPOTHESIS

THE DECLINE IN # OF WORKERS REFLECTS A MOVE FROM 1099s TO CASH-ONLY.



DEPARTMENT OF REVENUE: 1099-MISC FILINGS, 2016-19

(ONLY A FRACTION OF ALL 1099-MISCS)

CONSTRUCTION INDUSTRY: 1099-MISC DATA, 2016-19

OF 1099-MISCS ISSUED BY
MASSACHUSETTS CONTRACTORS TO
MA RESIDENTS & FILED WITH DOR

24,387

ISSUED TO SOCIAL SECURITY
NUMBERS NOT FOUND IN INDIVIDUAL
TAX RETURNS THAT YEAR

7,867

% OF 1099-MISCs NOT MATCHED TO TAX-PAYING SSNs

32.2%

Q: Does This Prove Tax Fraud? A: Yes and No.

% of 1099-MISCs not matched to tax-paying SSNs

32.2%

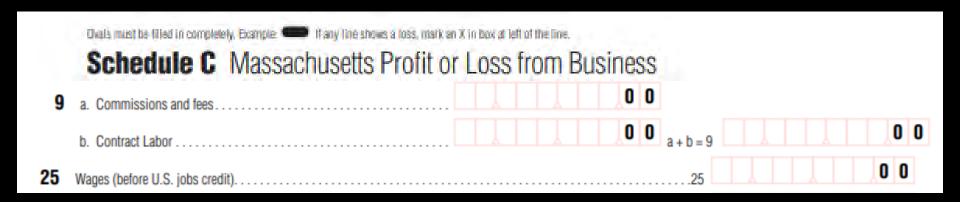
ISSUE #1: WORKERS EARNING LESS THAN \$8,000 NEED NOT FILE.

ISSUE #2: SOME BUSINESSES TAKE ON WORK USING 1099-MISC WITH A SSN THAT DOESN'T APPEAR IN INDIVIDUAL RETURNS.

DEPARTMENT OF REVENUE: SOLE PROPRIETOR DATA, 2016-19

(INCLUDES ALL SOLE PROPRIETORS)

SOLE PROPRIETORSHIPS: SCHEDULE C DATA, 2016-19



GOAL

COMPARE CONTRACT
LABOR EXPENSES TO
WAGES BY TO GAUGE
MISCLASSIFICATION BY
SUBINDUSTRY.



SOLE PROPRIETORSHIPS: SCHEDULE C DATA, 2016-19 (IN \$ MILLIONS)

Industry	# of Firms	Gross Receipts	Contract Labor	Wages	Ratio: Contract Labor-to- Wages
Group 1: High Contract Labor Usage					
Siding Contractors	450	\$43.07	\$4.55	\$0.87	5.25
Framing Contractors	1,565	\$134.53	\$9.03	\$4.77	1.89
Finish Carpentry Contractors	5,895	\$498.15	\$29.50	\$16.59	1.78
Painting and Wall Covering Contractors	7,295	\$424.12	\$29.59	\$17.38	1.70
Drywall and Insulation Contractors	1,079	\$119.99	\$12.40	\$7.67	1.62
Flooring Contractors	1,986	\$180.80	\$10.00	\$6.67	1.50
Roofing Contractors	831	\$119.99	\$7.08	\$5.70	1.24
Tile and Terrazzo Contractors	597	\$48.80	\$2.22	\$2.03	1.10
Group 2: Low Contract Labor Usage					- 100
Poured Concrete Foundation/Structure	231	\$45.53	\$2.29	\$3.81	0.60
Masonry Contractors	1,441	\$151.64	\$4.94	\$11.41	0.43
Glass and Glazing Contractors	113	\$15.75	\$0.30	\$1.61	0.19
Site Preparation Contractors	511	\$96.17	\$1.45	\$7.96	0.18
Plumbing, Heating and AC Contractors	3,994	\$605.14	\$8.66	\$51.80	0.17
Electrical Contractors	4,319	\$520.87	\$7.97	\$63.10	0.13
Other Specialty Trades Contractors					
Specialty Trades Contractors, Undefined	12,503	\$1,387.01	\$51.12	\$83.35	0.61

SOLE PROPRIETORSHIPS: SCHEDULE C DATA, 2016-19

CONTRACT LABOR: HIGHER IN RESIDENTIAL

THE SEVEN SPECIALTY TRADES THAT ARE MOST ACTIVE IN RESIDENTIAL (QCEW) ARE ALL IN GROUP 1.





RATIO: CL-TO-WAGES

(EXCLUDES SPECIALTY TRADES)

1.80 — RESIDENTIAL BUILDERS

0.70 - Non-Residential Builders

0.28 - HEAVY & CIVIL ENGINEERING

DEPARTMENT OF INDUSTRIAL ACCIDENTS: WORKERS' COMPENSATION TRUST FUND CASES, 2016-20

(STATE PROVIDES BENEFITS FOR WORKERS WITH APPROVED CLAIMS WHILE WORKING FOR UNINSURED EMPLOYERS)

Workers' Compensation Claims: Massachusetts Construction

CONSTRUCTION
AS % OF
ALL CLAIMS

PRIVATE-SECTOR CLAIMS MADE VIA INSURANCE POLICIES, 2014-16

9.4%

APPROVED CLAIMS PAID OUT BY WCTF, 2016-20

47.3% (220 of 465)

CONCLUSION

WIDESPREAD FAILURE OF CONSTRUCTION EMPLOYERS TO HAVE LEGITIMATE WORKERS' COMPENSATION INSURANCE POLICY.

RESEARCH QUESTION: WHAT IS THE FULL EXTENT OF WORKER MISCLASSIFICATION?

FULL EXTENT OF MISCLASSIFICATION: INDIRECT DATA ANALYSES, 2019

MASS., 2019

ESTIMATED NUMBER OF WORKERS MISCLASSIFIED

22,146 To 36,719

ESTIMATED PROPORTION OF WORKERS MISCLASSIFIED

9.5% To 15.8%

EMPLOYERS' COST SAVINGS

\$140M TO \$280M

HYPOTHESIS

THESE ESTIMATES ARE CONSERVATIVE (METHODOLOGY, SURVEYS OF JOB SITES).

FULL EXTENT OF MISCLASSIFICATION: INDIRECT DATA ANALYSES, 2019

Occupation	Worker Survey (ACS)	Employer Survey (OES)	Difference	Difference as % of Workers
Group 1: High "Self-Employment"			2000	
Painters & Paperhangers	13,036	4,304	8,732	67.0%
Roofers	3,328	1,500	1,828	54.9%
Laborers	31,455	15,230	16,225	51.6%
Carpenters	29,408	15,580	13,828	47.0%
Group 2: Low "Self-Employment"				
Masons, Ironworkers & Sheet Metal	10,756	8,740	2,016	18.7%
Electricians	16,085	13,600	2,485	15.4%
Plumbers, Pipefitters & Pipelayers	12,631	11,500	1,131	9.0%
Construction Equipment Operators	5,277	4,970	257	4.9%
Others				27/27
Drywall and Ceiling Tile Installers	1,578	2,500	-923	
Construction Helpers	359	4,380	-4,021	
First-Line Supervisors	14,221	10,950	3,271	

PAYROLL FRAUD IN MASSACHUSETTS: KEY TAKEAWAYS

ALL SIGNS POINT TO EXTENSIVE PAYROLL FRAUD (UI AUDITS, TAX DATA, WORKERS' COMP, INDIRECT).

DOR DATA OFFERS A PROVABLE DATA POINT ON SSN AND TAX FRAUD.

DOR DATA PROVIDES NEW INSIGHT ON STRUCTURE OF DIFFERENT SUBINDUSTRIES.

MISCLASSIFICATION IS FAR MORE EXTENSIVE IN RESIDENTIAL & UNLICENSED TRADES (CARPENTERS, PAINTERS, ROOFERS, LABORERS)